ORDER

104301 Orders Order / Rev: Alt Order #: Product Desc: General Election Estimate: Flight Dates: 08/27/12 - 11/04/12 Primary AE: Kevin Goodell Original Date / Rev: 07/16/12 / 09/17/12 Sales Office: **VEGS** Order Type: **GENERAL** Sales Region: Local Name: Denny Weddle & Associates Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 750 Tam O Shanter Billing Cycle: EOM/EOC Las Vegas, NV 89109 15% Agency Commission: Committee to Re-Elect Judge Bill Jahr Advertiser Name: A25-54 Demographic: New Business Thru: **Product Codes:** PLC26 00:05:00 Order Separation:

Bill Plan

Start Date End Date		# Spots	Gross Amount	Net Amount		
08/27/12	09/30/12	29	\$8,535.00	\$7,254.75		
10/01/12	10/28/12	11	\$3,725.00	\$3,166.25		
10/29/12	11/03/12	7	\$2,500.00	\$2,125.00		

Totals

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	29	\$8,535.00	\$7,254.75	0.00
October 2012	11	\$3,725.00	\$3,166.25	0.00
November 2012	7	\$2,500.00	\$2,125.00	0.00
Totals	47	\$14,760.00	\$12,546,00	0.00

Account Executives

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%	

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

Ln Ch Start B	End Invento	ry Code Break	Start/End T	ime Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
N 1 KSNV 09/17/12 0	9/30/12 M-F 5-6a	a WakeUp w/Wa ∂M	5-6a	MTWTF	:30	2	\$185.002	0.00 NM	2	\$370.00
	M-F 5-6	a WakeUp w/Wagners								
Start Date En	d Date Weekd	lays Spots/Week	Rate	Rating						
Week: 09/17/12 09	/23/12 MTWTF	1	\$185.00	0.00						
Week: 09/24/12 09	/30/12 MTWTF	1	\$185.00	0.00						
N 2 KSNV 10/22/12 1	1/04/12 M-F 5-6a	WakeUp w/Wa@M	5-6a	MTWTF	:30	2	\$300.002	0.00 NM	4	\$1,200.00
	M-F 5-6	a WakeUp w/Wagners								
Start Date En	d Date Weekd	lays Spots/Week	Rate	Rating						
Week: 10/22/12 10	/28/12 MTWTF	2	\$300.00	0.00						
Week: 10/29/12 11	/04/12 MTWTF	2	\$300.00	0.00						
N 3 KSNV 09/17/12 0	9/30/12 Today S	how CM	658a-9am	MTWTF~→	:30	1	\$550.002	0.00 NM	3	\$1,650.00
	Today S	how								. ,
<u>Start Date</u> <u>En</u>	d Date Weekd	lays Spots/Week	Rate	Rating						
Week: 09/17/12 09	/23/12 MTWTF	2	\$550.00	0.00						
Week: 09/24/12 09	/30/12 MTWTF	 1	\$550.00	0.00						
N 4 KSNV 10/22/12 1	1/04/12 Today S	how CM	658a-9am	MTWTF	:30	1	\$600.002	0.00 NM	2	\$1,200.00
	Today S									• ,
Start Date En	id Date Weeko	lays Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/12 10	/28/12 MTWTF	1	\$600.00	0.00						
Week: 10/29/12 11	/04/12 MTWTF	1	\$600.00	0.00						
N 5 KSNV 09/17/12 0	9/30/12 M-F Tod	ay Show III 4th 13M	10am-11am		:30	0	\$200.002	0.00 NM	4	\$800.00
	Today 4						•			
	1 Oday 4	ui i ioui						ļ	1	

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KSNV

2

\$900.00

Order / Rev:

104301

Advertiser:

Committee to Re-Elect Judge Bill Janser

General Election

Alt Order #:

4PM NEWS (1 hour)

Product Desc:

Flight Dates:

08/27/12 - 11/04/12

Estimate:

Ch End **Inventory Code** Break Start/End Time l n Start Days Len Spots Rate Pri Rtg Type Spots Amount KSNV 09/17/12 09/30/12 M-F Today Show III 4th IBM 10am-11am ·30 \$200.002 0.00 NM \$800.00 Today 4th Hour Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 MTWTF--\$200.00 0.00MTWTF--09/30/12 Week: 09/24/12 2 \$200.00 0.00 N 6 KSNV 09/17/12 09/30/12 CM 11am-12pm Rachael Ray MTWTF--\$200.002 :30 0.00 NM 3 \$600.00 Rachael Ray Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 MTWTF--\$200.00 0.00 MTWTF--Week: 09/24/12 09/30/12 1 \$200.00 0.00 KSNV 10/22/12 10/28/12 Rachael Ray CM 11am-12pm MTWTF--:30 \$225.002 0.00 NM 1 \$225.00 Rachael Ray Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 MTWTF--\$225.00 0.00 KSNV 09/17/12 11/04/12 Noon News CM MTWTF--:30 \$275.002 12-1230pm 0.00 NM \$1,375.00 5 Noon News End Date Start Date Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 MTWTF--\$275.00 0.00 1 Week: 09/24/12 09/30/12 MTWTF--\$275.00 0.00 2 Week: 10/01/12 10/07/12 n \$0.00 0.00 Week: 10/08/12 10/14/12 0 \$0.00 0.00 Week: 10/15/12 10/21/12 \$0.00 0.00 MTWTF--Week: 10/22/12 10/28/12 \$275.00 0.00 MTWTF-~ Week: 10/29/12 11/04/12 \$275.00 0.00 KSNV 09/17/12 09/30/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$350.002 0.00 NM 5 \$1,750.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) Spots/Week Start Date End Date **Weekdays** Rating Rate 09/23/12 MTWTE--Week: 09/17/12 \$350.00 0.00 2 Spot Start/End Time Ch Date Range Description <u>Weekdays</u> Length Rate Rtg Type 2 KSNV 09/17/12-09/23/12 News 3 at 4 (1/2 hr) 4-430p MTWThF----:30 (\$350.00) 0.00 NM See MG 9.5,9.6,9.7,9.8 [INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour] 3 KSNV 09/17/12-09/23/12 News 3 at 4 (1/2 hr) 4-430p MTWThF----:30 (\$350.00) 0.00 NM See MG 9.5,9.6,9.7,9.8 [INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour] 5 KSNV 08/29/12-08/29/12 NEWS 3 at 4 (1 HOUR) 4-5pm :30 (\$350.00) 0.00 NM See MG 9.10 [Inventory Code Correction] 6 KSNV 09/18/12-09/18/12 NEWS 3 at 4 (1 HOUR) 4-5pm (4:00 PM-4:30 P-T-----:30 \$350.00 0.00 NM MG for 9.1,9.4,9.3,9.2 [Inventory Code Correction] 7 KSNV 09/21/12-09/21/12 NEWS 3 at 4 (1 HOUR) 4-5pm :30 \$350.00 0.00 NM (f) MG for 9.1,9.4,9.3,9.2 [Inventory Code Correction] 10 KSNV 09/17/12-09/21/12 NEWS 3 at 4 (1 HOUR) 4-5pm (4:00 PM-4:30 PMTWThF----.30 \$350,00 0.00 NM MG for 9.5 08/29 Week: 09/24/12 09/30/12 MTWTF--2 \$350.00 0.00 Spot Ch Date Range Start/End Time Description Weekdays Length Rate Rtg Type 4 KSNV 09/24/12-09/30/12 News 3 at 4 (1/2 hr) 4-430p :30 (\$350-00) 0.00 NM See MG 9.5,9.6,9.7,9.8 [INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour] 8 KSNV 09/27/12-09/27/12 NEWS 3 at 4 (1 HOUR) 4-5pm :30 \$350.00 0.00 NM (f) MG for 9.1,9.4,9.3,9.2 [Inventory Code Correction] 9 KSNV 09/24/12-09/30/12 News 3 at 4 (1/2 hr) 4-430p MTWThF----:30 (\$350.00) 0.00 NM [INCORRECT INVENTORY CODE] INCORRECT INVENTORY CODE 11 KSNV 09/26/12-09/26/12 NEWS 3 at 4 (1 HOUR) 4-5pm (4:00 PM-4:30 P--W-----:30 \$350.00 0.00 NM MG for 9.9 09/26 N 10 KSNV 10/22/12 11/04/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm \$450.002 MTWTF--:30 0.00 NM

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Ln Ch	Start	End	Inventory Code		Start/End Ti	me Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
N10 KSNV	10/22/1	2 11/04/12	NEWS 3 at 4 (1 HO 4PM NEWS (1 hour)		4-5pm	MTWTF-	- :30	1 \$450.002	0.00 NM	2	\$900.00
Week: 10/ Spot Ch	Date Ra		Weekdays Sp MTWTF escription lews 3 at 4 (1/2 hr)	oots/Week 1 <u>Start</u> 4-43	<u>Rate</u> \$450.00 <u>/End Time</u> 0p	Rating 0.00	Weekdays	<u>Length</u> <u>Rate</u> :30 (\$450.00)	Rtg Type		
Sec [PG	<i>M</i> G 10, 3M CHG∶	3,10.4 = 4PM NEW	/S 1 HOUR]		•		_	,			
_	for 10.2		EWS 3 at 4 (1 HOUR	.) 4-5p	m		нТнн	:30 \$450.00	0.00 NM		
2 KSNV	Date Ra	-11/04/12 N	MTWTF escription ews 3 at 4 (1/2 hr)		\$450.00 t <u>/End Time</u> Op	0.00	<u>Weekdays</u> MTWThF	<u>Length</u> <u>Rate</u> :30 (\$450.00)	Rtg Type 0.00 NM		
[PG	M CHG	4PM NEW	/S 1 HOUR]						_	i	
_	for 10.2,		EWS 3 at 4 (1 HOUR	l) 4-5p	m		W	:30 \$450.00	0.00 NM		
		2 09/30/12	Face to Face w/ Rals		730-758pm	MTWTF-	- :30	1 \$400.002	0.00 NM	3	\$1,200.00
<u>Sta</u> Week: 09/ Week: 09/		End Date 09/23/12 09/30/12	<u>Weekdays</u> MTWTF MTWTF	oots/Week 2 1	<u>Rate</u> \$400.00 \$400.00	Rating 0.00 0.00					
			Face to Face w/ Rais Face to Face w/ J.R.	alston	730-758pm	MTWTF-	- :30	1 \$450.002	0.00 NM	1	\$450.00
<u>Sta</u> Week: 10/	<u>rt Date</u> 22/12	End Date 10/28/12	<u>Weekdays</u> MTWTF	ots/Week 1	<u>Rate</u> \$450.00	Rating 0.00					
N 13 KSNV	09/17/1	2 09/30/12	The Tonight Show Tonight Show	СМ	1135p-1237a	MTWTF-	- :30	1 \$250.002	0.00 NM	3	\$750.00
<u>Sta</u> Week: 09/ Week: 09/		End Date 09/23/12 09/30/12	<u>Weekdays</u> <u>Sr</u> MTWTF MTWTF	oots/Week 1 2	<u>Rate</u> \$250.00 \$250.00	<u>Rating</u> 0.00 0.00					
N14 KSNV	10/22/1	2 11/04/12	The Tonight Show Tonight Show	CM	1135p-1237a	MTWTF-	- :30	1 \$275.002	0.00 NM	2	\$55 0 .00
<u>Sta</u> Week: 10/ Week: 10/		End Date 10/28/12 11/04/12	<u>Weekdays</u> MTWTF MTWTF	oots/Week 1 1	<u>Rate</u> \$275.00 \$275.00	Rating 0.00 0.00					
N 15 KSNV	09/17/1	2 09/23/12	Last Call w/Carson D Last Call w/Carson D	•	136-205am	MTWTF-	- :30	1 \$40.003	0.00 NM	1	\$40.0
Week: 09/		End Date 09/23/12	MTWTF	ots/Week 1	<u>Rate</u> \$40.00	Rating 0.00					
			News 3 Today - SAT News 3 Today - SAT		9am-930am	~==+-=	- :30	0 \$275.002	0.00 NM	4	\$1,100.00
Sta Week: 09/ Week: 09/		End Date 09/23/12 09/30/12	Weekdays Sr S- S-	ots/Week 2 2	<u>Rate</u> \$275.00 \$275.00	Rating 0.00 0.00					
3 KSNV		-09/30/12 N	<u>escription</u> ews 3 Today - SATUF		: <u>/End Time</u> -930am		Weekdays		Rtg Type 0.00 NM		
[PG	e <i>M</i> G 16. 3M CHG : 109/24/12	= GOLF]	ews 3 Today - SATUF	RDAY 9am	-930am		Sa	:30 (\$275.00	1 O OO A4A#		
See [PG	e <i>M</i> G 16. BM CHG	5,16.6 = GOLF]						`			
_	for 16.4		ews 3 Today - SATUF	RDAY 9am	-930am		Sa	:30 \$275.00	0.00 NM		
6 KSNV ⊕ MG	10/06/12 for 16.4		ews 3 Today - SATUF	RDAY 9am	-930am		∺Sa	:30 \$275.00	0.00 NM		
[mg	91	11/04/12		CM				1 2	0.00 NM	2	\$600.00

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Totals

\$14,760.00

Order / Rev: 104301 Advertiser: Committee to Re-Elect Judge Bill Janser Alt Order #: Product Desc: General Election KSNV Flight Dates: 08/27/12 - 11/04/12 Estimate: Ln Ch **Inventory Code** Break Start/End Time Days Start End Len Spots Rate Pri Rtg Type Spots Amount News 3 Today - SATURD. 9am-930am 17 KSNV 10/22/12 \$300.00 News 3 Today - SAT Start Date End Date Weekdays Spots/Week Rating Rate

0.00

0.00

\$300.00

\$300.00

1

Week: 10/22/12

Week: 10/29/12

10/28/12

11/04/12

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